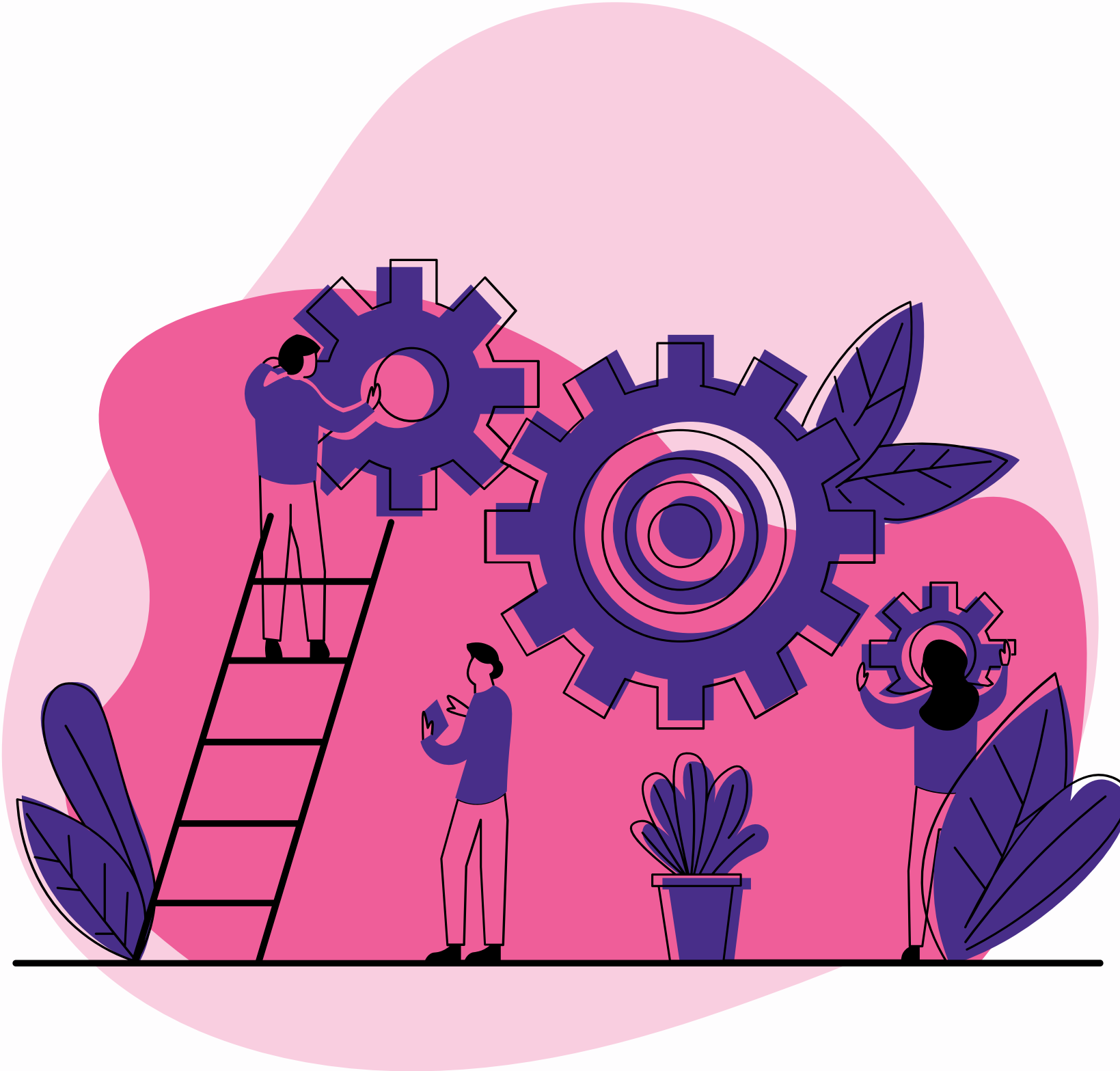


Misscar

The carpooling platform just
for women

Problem

- 7 out of 10 women do not feel comfortable, safe or calm when sharing a car with unknown men to make a trip, through a carpooling platform.
- 10 out of 10 families claim that do not feel calm when their daughters travel with unknown men through a carpooling platform.



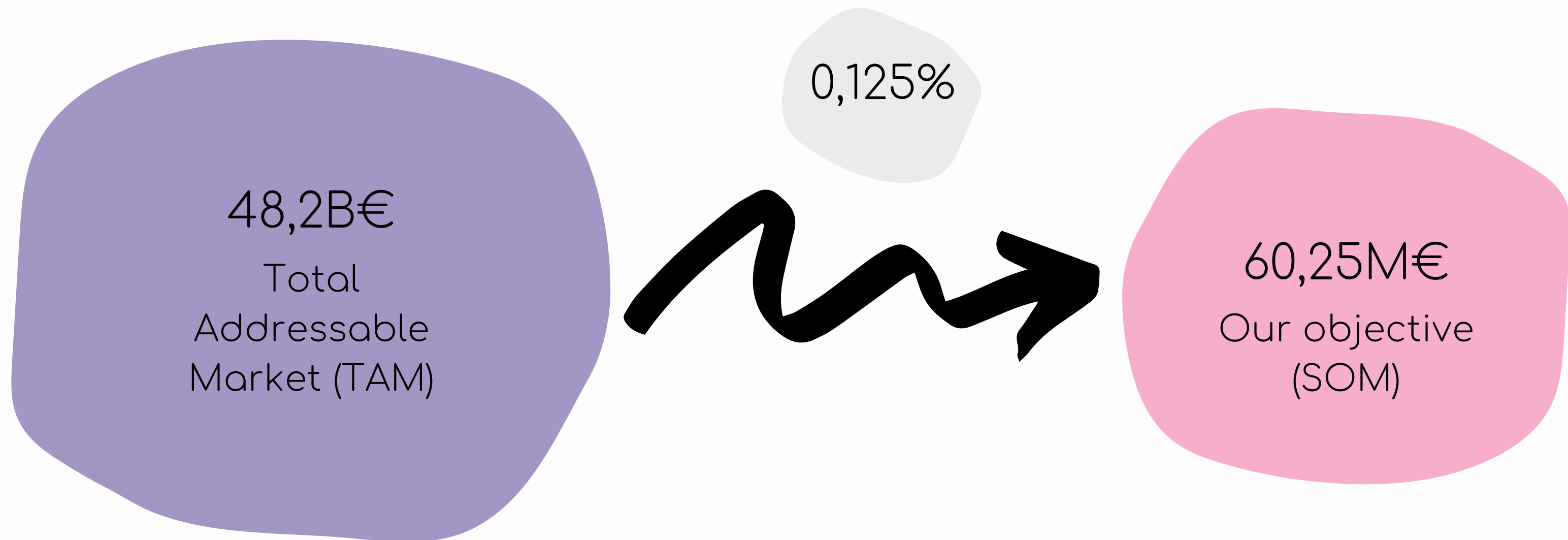
Solution



- To solve this problem, we have developed MissCar, the carpooling platform just for women, in order to provide all our users, the maximum security, peace of mind and trust when sharing a car with unknown people through a carpooling platform.
- By validating the identity of all our users, we guarantee that all profiles signed up through our platform, are verified.

Market size

The Global Carpooling Market is expected to grow from 14,6B€ in 2020 to 48,2B€ by 2026



Competitive advantages



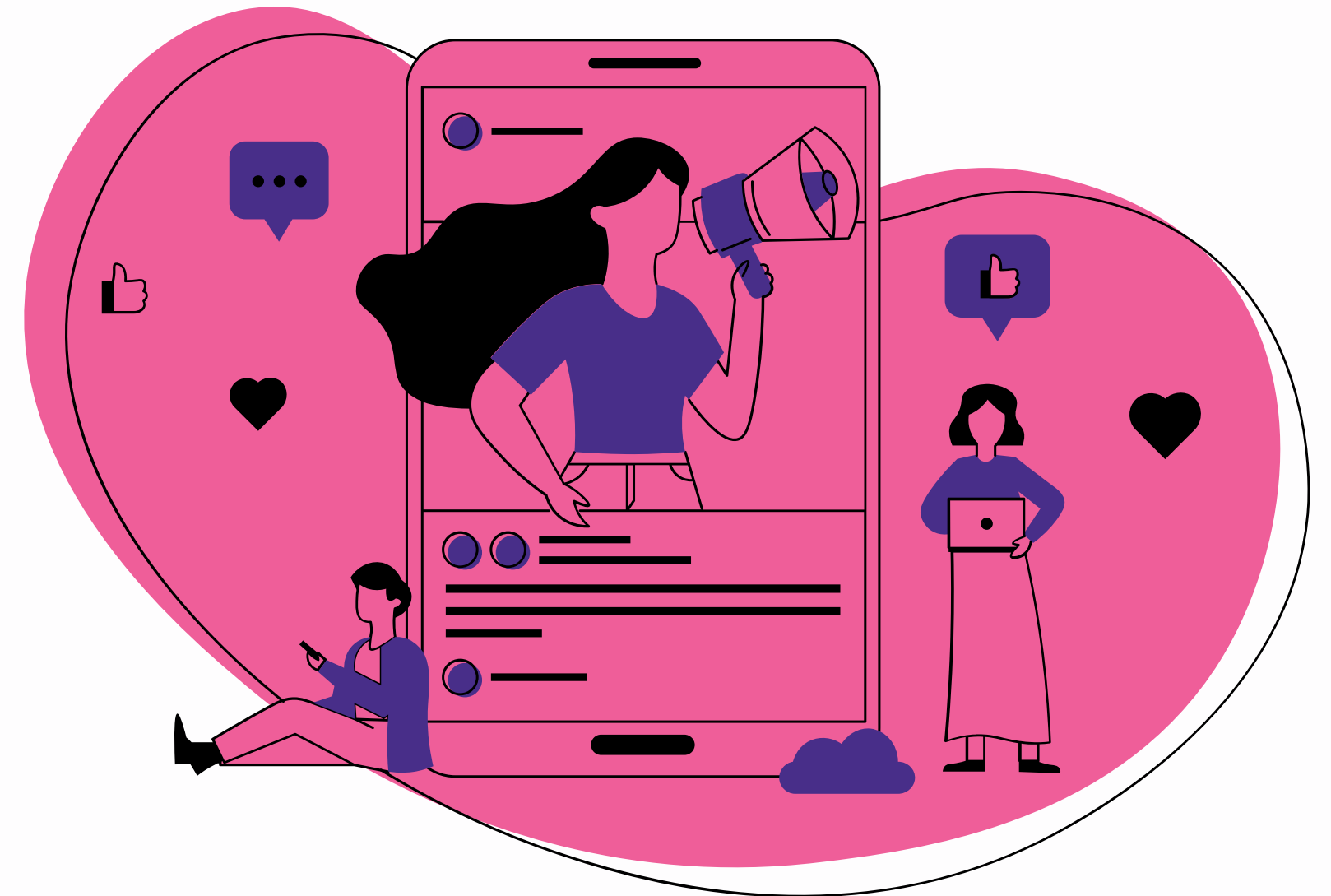
- MissCar is the only carpooling platform just for women in the world, through which we can provide a better solution than our competitors, offering a personalized service based on customer centricity, which consists in placing all our users in the middle of all our decisions.

Business model

C2C- marketplace - P2P

Take rate - 14% of each transaction

- Car owners share their medium or long distance rides through MissCar.
- Interested co-travelers can coordinate with the car owners to make their trips together.
- The passengers pay their trips to the car owner.
 - Average ticket - 11,75€
 - Average take rate - 1,65€



Traction

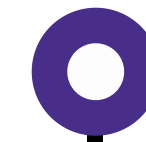
- Release on March 26, 2021
- Product market fit reached
 - +26.500 downloads
 - +17.500 signs up
 - 20% MoM Growth
 - +2.000 trips created
- Among our milestones, we highlight having reached the 7th position in the App Store as one of the best travel apps, thanks to have made more than 1,500 signs up in a day and more than 3,000 signs up in a week, in an organic way.



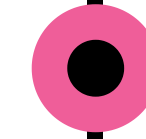
Road map

Funding and objectives

- Step 1 - Andalucía
 - Funding:
 - Money raised - 300K€
 - Objectives:
 - Critical mass - 20K users
 - Validate MissCar's business model
 - Make the team bigger - attract talent
 - Deadline: 18 months - December 2022
- Step 2 - Sevilla, Cádiz, Madrid, Valencia y Barcelona
 - Funding:
 - Round target - 800K€
 - Committed capital - Lead investor
 - Objectives:
 - Critical mass - 250K users
 - 40.000 trips completed
 - x32 first year
 - x6 second year
 - Make the team bigger - attract talent
 - Deadline: 24 months since money raised



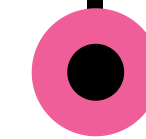
Step 1
Andalucía



Step 2
Sevilla, Cádiz, Madrid,
Valencia y Barcelona



Step 3
Spain



Step 4
México

Team MissCar



José A. Herreros
Co-founder & CEO



Silvia Granados
Co-founder & CCO



Gonzalo García
Co-founder & COO

Team MissCar



Damián Martín
Graphic Designer



Pilar Zaforteza
CMO
(Former CMO of BlaBlaCar)



Claudia Cuevas
Product Manager &
Data Analyst

Team MissCar



Antonio Muñoz
Co-founder & CSM



Lucía Copano
Co-founder & CAO



Manuel Quirós
Co-founder & CM

Team MissCar



Ana Villa
Investor & CFO
Sauci Asesores S.L.



Agustín Mula
Investor & CTO
Sauci Asesores S.L.



Patricia Moy
Investor
Levante Premium Real State S.L.



Contact

José Antonio Herreros
jaherreros@misscar.es
+34 627 172 907

www.misscar.es